

TIPS FOR THE COMMUNICATIONS PHOTO CONTEST

For all shots:

- Imagine what you want the photo to look like, then try to frame it in the viewfinder to conform to your conception of what the shot should be.
- Position yourself so that your subject is lighted the way you want it.
- Do not try to center the subject in the photograph. Off-center subjects generally make more pleasing shots.
- Determine in advance whether your subject will look better in portrait or landscape orientation.
- It is very difficult to hold a camera still when you shoot; you will inevitably get some camera shake that will adversely affect your photograph. So, for high-quality photographs, when possible, avoid camera shake by using a tripod.

For good color photographs:

- Early morning and early evening light provides good color tones for landscape photography.
- Mid-morning and mid-afternoon light is better for macro shots, e.g., close-ups of flowers.
- Backlit shots of transparent items like flower petals make interesting photographs.

For good black-and-white photographs:

- For shots in which you want highlights with detail (like sunrises and sunsets), open the shutter one or two stops greater than what your light-meter suggests.
- For shots in which you want shadow with detail (like tree trunks), close the shutter one or two stops greater than what your light-meter suggests.
- When framing a shot, use shadows to provide dramatic effect.